



## PRESS INFORMATION

### **Honda Cars India Ltd. registers domestic sales of 10,010 units in October 2019**

**New Delhi, 1<sup>st</sup> November 2019:** Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in India, registered monthly domestic sales of 10,010 units in October 2019 whereas the number of export units stood at 633 last month.

Commenting on the sales, **Mr. Rajesh Goel, Senior Vice President and Director - Sales and Marketing, Honda Cars India Ltd** said, *“The festive season was rewarding for the auto sector after a prolonged slowdown. The high discounts and other festive offers provided by automakers across the industry resulted in positive consumer sentiment. At Honda, we also saw an increased sales momentum as compared to last few months and are hopeful that this trend will continue in the following months.”*

The company had sold 14,187 units in domestic market in October 2018.

#### **About Honda Cars India Ltd**

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, was established in December 1995 with a commitment to provide Honda’s latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and at Tapukara, Distt. Alwar, Rajasthan.

The company’s product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda WR-V, Honda BR-V, Honda City, Honda Civic and Honda CR-V, which are manufactured in India. The Accord Hybrid is sold as a Completely Built Unit (CBU) imported from Thailand. Honda’s models are strongly associated with advanced design and technology, apart from their established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 378 facilities in 266 cities across spread across the country.

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